

# Teen Safety Belt Incentive Program

**\$30,000**  
in awards



Cops are cracking down.



The **Texas Department of Transportation** is seeking to partner with your law enforcement agency to improve safety on Texas roads and highways. TxDOT is conducting a Teen Safety Belt Program composed of three waves during the FY 2010 period. Your agency's support is needed to increase safety belt usage and decrease fatalities for teens ages 16-20. Your agency is eligible to participate in a drawing for an incentive award for each wave it participates in. **A total of ten (10) agencies will be selected by random drawing to receive a \$1,000 award for the purchase of traffic safety related equipment, training or promotional/educational items at the conclusion of each wave.**

## Requirements for Eligibility

1. All Texas law enforcement agencies in the five target counties without an **FY 2010 TxDOT STEP** grant are eligible to participate.
2. Increase safety belt enforcement during the teen enforcement week.
3. Conduct at least one presentation to teens (ages 16-20) focusing on occupant protection or conduct at least one earned media activity (news conference, news release or news interview).
4. Report your agency's enforcement, presentation and media activity by the due date stated on the Buckle Up Texas Web site ([www.buckleuptexas.com](http://www.buckleuptexas.com)).

## Wave Dates

- October 19-25, 2009
- February 22-28, 2010
- May 17-23, 2010

## For More Information

- Go to [www.buckleuptexas.com](http://www.buckleuptexas.com)
- Contact your local **TxDOT Traffic Safety Specialist**.
- Contact Sam Sinclair at [ssincla@dot.state.tx.us](mailto:ssincla@dot.state.tx.us) or call **512/416-3276**.



**Harris County**

**Dallas County**

**Tarrant County**

**Bexar County**

**Hidalgo County**

The above five counties represent 399 of the 1,506 unbuckled teen fatalities in Texas from 2001-2006.



**Save a Life™**



***Texas Department of Transportation***

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